



Sponsor Every PTG in Spokane.

Reach Every Family in the City.

City-Wide Support

- Big Nest is launching a citywide effort to find one or more lead sponsors to support every Spokane parent-teacher group.
- Sponsorship helps cover operational costs for running these organizations and supports vital community-building programs across Spokane.
- Build local visibility with real community connection.

What Is Big Nest?

Big Nest is a Spokane-built platform that helps parent-teacher groups run fundraisers, events, and after-school programs — all in one place.

With their Big Nest site, parent groups can:

- Reach more families
- Raise more money
- Build stronger school communities



Tier 1

Homepage Sponsor

Your logo appears on each school homepage you support. Great year-round visibility.



Tier 2

Website Sponsor

Your logo on every page: homepage, event pages, fundraiser pages, etc.



Tier 3

Email Sponsor

Your logo on every email Big Nest sends: community emails, donation receipts, order confirmations, and event registrations.

These emails have sky-high open rates and are trusted by families.

Why This Matters

- **Sponsors gain meaningful visibility with their logo featured on high-traffic pages, event listings, and donation receipts.**
- **Over 60 local parent-teacher groups** in Spokane. Their work touches nearly every family in Spokane.
- **Big Nest websites connect** with thousands of Spokane families through school-branded websites and emails
- **Our Goal:** Safer PTGs. Big Nest websites give these groups visibility. And when more people can see what's happening, it's easier to share the work and harder for problems (fraud) to take root.

What PTG Leaders Are Saying

"Before we had our website, most parents had no idea how much our PTG was doing. Now it feels like everyone's finally on the same page."

Patti Dennie, President at Adams PTG

"Our PTG loves our site. Families can finally access PTG events and fundraising information all in one place."

Kerrie Miles, President at Hamblen PTG

Ready to increase your visibility with every family in Spokane?

Be seen. Do good. Meet your CRA goals, and help every PTG in the city thrive.

Contact Ben Downey • Ben@BuildingBlockLabs.com • big-nest.com



Hutton PTG



Adams PTG



Mullan Road PTG



Hamblen PTG



Sacajawea PTG